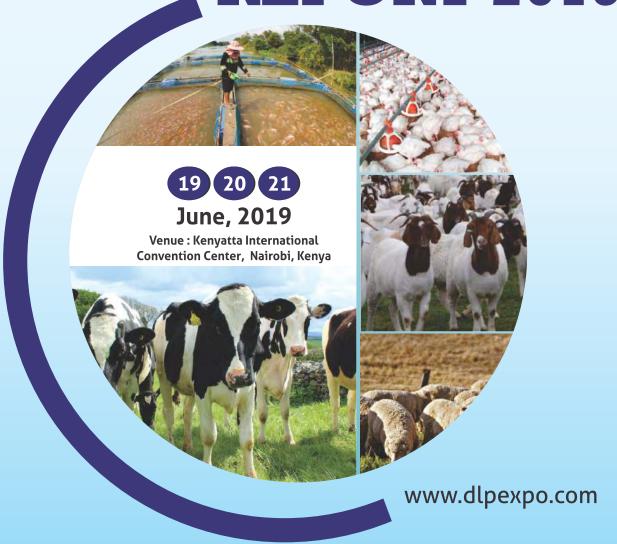








# POST SHOW REPORT 2019









# **INAUGURATION**

Dairy, Livestock & Poultry Expo Africa 2019 International Exhibition and Conference on Dairy, Livestock & Poultry Industry was organized during 19th to 21st June, 2019 at Kenyatta International Convention Centre (KICC), Nairobi, Kenya. This was the 6th edition which was successfully concluded on 21st June, 2019. Radeecal Communications jointly organized this exhibition with Ministry of Agriculture, Livestock, Fisheries and Irrigation – Republic of Kenya and it was supported by Agriculture and Food Authority (AFA), Agricultural Sector Development Support Programme (ASDSP), Agrochemicals Association of Kenya (AAK), Kenya National Chamber of Commerce & Industry (KNCCI).

The Exhibition was inaugurated by Hon. Mwangi Kiunjuri - Cabinet Secretary Ministry of Agriculture, Livestock, Fisheries and Irrigation; Dr. Andrew Tuimur - CBS Chief Adminstrative Secretary, Ministry Of Agriculture, Livestock, Fisheries And Irrigation; Prof Hamadi IDDI Boga - Principal Secretary; Dr. Gabriel Rugalema - Representative in Kenya, Food and Agriculture Organizations of the United Nations (FAO); Mr. Duncan Marigi - Chair of the Agriculture and Rural Development Donor Group; H.E. Rahul Chabra - High Commissioner of India in Kenya; H.E Wycliffe Oparanya - Chair of the Kenya Council of Governors; Mr. Sanyal Desai - CEO, Radeecal Communications.

Dairy, Livestock & Poultry Expo Africa 2019 has witnessed around 11,000+ visitors from entire Africa and Abroad. This dynamic event on Dairy, Livestock & Poultry industry designed for Poultry Farmers, Dairy Business People, Agronomists, Biotechnologist, Government employees and for everyone who are willing to take The Next Giant Leap in Dairy, Livestock & Poultry industry.

This year, 6<sup>th</sup> Edition of Dairy, Livestock & Poultry Expo Africa 2019 and Graintech Africa 2019 was also organized as a concurrent events with 6<sup>th</sup> Agritec Africa 2019.









# Dairy, Livestock & Poultry Expo Africa Conference 2019

Conference of Dairy, Livestock & Poultry Expo 2019, based on the theme of "The role of Agricultural technology to achieve the Big 4 Agendas target of 100% Food and Nutrition Security" was organized by Food and Agriculture Organization of the United Nations along with the three days of the exhibition i.e. June 19<sup>th</sup> to 21<sup>st</sup> 2019. The conference had invited 200+ high profile professionals based on academic, youth organization, government associations, and development practitioners.

The theme is aligned to the Government's Big 4 Agenda Initiative with specific focus on two of the four pillars i.e. Food & Nutrition Security; to drive smallholder productivity, reduce the cost of food and enhance large scale farming and Manufacturing; specifically, the Agro-Processing where the government intends to generate over \$200 Million annually in value additions. The theme also focuses on the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) adopted by world leaders in 2015, to embody a roadmap for progress that is sustainable and leaves no one behind.

Several international speakers then took up the platform to share their experiences and bring the most innovative and pertinent technologies on the table to empower hundreds of local farmers, business associates, academic researchers and all those who had gathered at the venue. Let us throw a glimpse on the varied agricultural issues and topics covered by the technology.







# **Key Speakers**

#### 1. Mr. Abdulwahid Alobeidli

Company - Policy Officer, Food and Agriculture Organization of The United Nations (FAO)
Topic - Food & Nutrition Security production, value chains and opportunities for MSME's and the private Sector

#### 2. Bernard Opaa

Company - Director Natural Resources, National Land Commission

Topic - Where is the Balance? Natural resource Management and Agriculture

### 3. Dr. Tim Njagi Tegemeo

Topic: The state of Extension in Kenya

### 4. Chris Aletia Imana

Company - CEC, Agriculture, Pastoral Economy and Fisheries, Turkana County.

Topic - Challenges and Innovations in the provision of agricultural inputs and services in remote counties

### 5. Dr. Bharat Patel

Company - Managing Director BioGas Ltd. Kenya Topic - Food safety management in urban areas and practical strategies to reduce Food Waste and Loss

#### 6. Vanessa Casals

Company - Regional Manager, Europe, Middle East, and Africa, Airbus SE.

Topic - Climate Change Adaptation through Climate Smart Agriculture practices

### 7. Stephen Gikonyo

Company - Animal Production and Value Chain Analysis Expert(FAO)

Topic - Future of livestock commercialization

#### 8. Rosemary Owino

Company - Agriculture and Food Authority (AFA)
Topic - Markets as the drivers for commercialization of
Agriculture







## Important facts & Figures

150+

Participating Companies (More than 150 brands)

25+

Visitors' Countries

More than 11000+

Total No. of Visitors

8

Conference Speakers

200+

Conference Delegates

# **Participating Countries**





BELGIUM













ISRAEL



KENYA



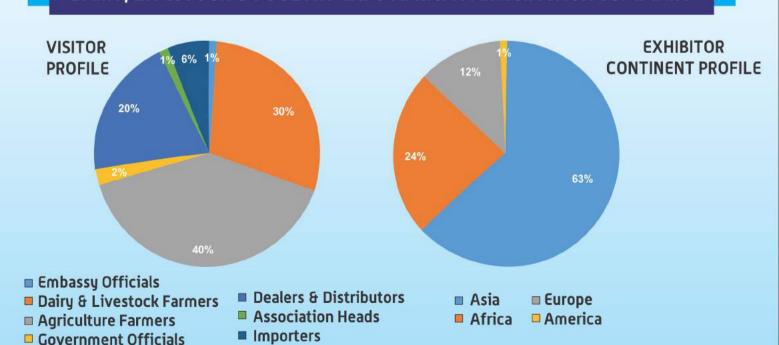








## DAIRY, LIVESTOCK & POULTRY EXPO AFRICA PARTICIPATION SUMMARY









# VISITORS DURING DAIRY, LIVESTOCK & POULTRY EXPO AFRICA 2019





































## **PRINT MEDIA PROMOTION**











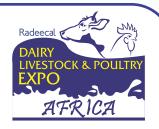














# PRINT MEDIA PROMOTION

















## **EVENT PROMOTION STRATEGIES**







News paper advertisements

Radio

**News Channels** 



Social Media Campaigns



Print Publication & Magazines



**Bulk Email & SMS** 



- •Special Invitations to Dealers & Distributors
- Online Media Partners
- •Visitor mobilization form Various Counties of Kenya







# Social Media Presence of Dairy, Livestock and Poultry Farming











## **EXHIBITOR LIST**

- AGRICHEM AFRICA LTD.
- AGRICULTURAL SECTOR DEVELOPMENT SUPPORT PROGRAMME
- AGRICULTURE & FOOD AUTHORITY FIBRE CROPS DIRECTORATE
- AGRICULTURE AND FOOD AUTHORITY
   COFFEE DIRECTORATE
- AGRICULTURE AND FOOD AUTHORITY
   NUTS & OIL DIRECTORATE
- AGRICULTURE AND FOOD AUTHORITY (AFA)
- AGRICULTURE AND FOOD AUTHORITY (AFA) – TEA DIRECTORATE
- AGROCEL INDUSTRIES PVT. LTD.
- AIRBUS DEFENCE AND SPACE
- ALPHATECH
- AMISANT INDUSTRIES LLP
- ANAND AGRO CARE
- ANDRITZ FEED AND BIOFUEL A/S
- ANGEL SOLUTIONS
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- BALSON POLYPLAST PVT LTD
- BANSAL ENGINEERS ( GRAIN MILLING ) PVT LTD
- BHARAT BIOGAS ENERGY LTD.
- BHUMI POLYMERS PVT. LTD.
- BIG DUTCHMAN KENYA
- CAPTAIN POLYPLAST LIMITED
- CIMBRIA EAST AFRICA LIMITED
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- DATTA IRRIGATION COMPANY
- DEEP PNEUMATICS PVT LTD
- DOGAL KIMYEVI MADDELER ZIRAI ILACLAR SANAYI TICARET AS.
- DONGYING FENGTU INTELLIGENT STORAGE CO.,LTD
- DRIPTECH INDIA PVT LTD
- DUZGUNLER PLASTIK
   MAK.MET.NAK.SAN.VE TIC.LTD.STI
- EKOLOJIK TARIM GIDA KIM.MAD.SAN. VE TIC .A.S.
- ELEVON ENTERPRISE INDIA
- ENABLING POLICY & INVESTMENT POLICY
- EVAL EUROPE N.V.
- EVERGREEN SORTING TECHNOLOGIES
- F&S SCIENTIFIC
- FARMCO INTERNATIONAL LTD
- FIRST MACHINERIES LIMITED
- FORTUNE AGRI EQUIPMENTS PVT LTD
- FUJIAN DAFENGSHOU IRRIGATION TECHNOLOGY CO.,LTD
- GANDHALIKAR AGROTECH PVT. LTD.
- GLOBAL FOR CHEMICALS MANUFACTURING
- GOVERNANCE OF NATURAL RESOURCES
- GREAVES COTTON LIMITED
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- HEBEI ZHONG CANG IMPORT AND EXPORT TRADE CO. LTD





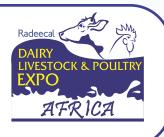


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- KENYA PLANT HEALTH INSPECTORATE SERVICES
- KENYA VETERINARY VACCINES PRODUCTION INSTITUTE
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- MIANYANG GUANGXIN IMPORT & EXPORT CO., LTD
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- PHARMACEUTICA FOR CHEMICALS AND PHARMACEUTICALS
- PICO MODERN AGRICULTURE COMPANY







### **EXHIBITOR LIST**

- QINGDAO RILIAN HUABO TECHNOLOGY CO., LTD.
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- SALDAR SCIENCE KIMYA SAN.TIC.LTD.STI
- SARON MECHANICAL WORKS
- SAUDI DELTA COMPANY FOR CHEMICAL INDUSTRIES
- SHAMS MAGAZINE
- SHIJIAZHUANG HONGDEFA MACHINERY CO., LTD.
- SHREE PARMESHWAR MACHINE TOOLS
- SIGMA AUTOMATION
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- SIMLAW SEEDS COMPANY LTD/ KENYA SEED COMPANY LTD
- SPLENDOR PUMP LLP
- STATEC BINDER GMBH
- STEELCO ENGINEERING COMPANY
- SUJAY IRRIGATION PVT LTD
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- SUNRAYSIA ELIXIR PRIVATE LIMITED.
- SUNTEC ENERGY SYSTEMS
- SUPREEME EXPORTS
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   I IMITED
- TEXEL INDUSTRIES LIMITED
- THE EGYPTIAN COMPANY FOR AGRICULTURE AND RURAL DEVELOPMENT
- THE FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS (FAO)
- THEMAR CHEM
- TOP CHEMICAL FACTORY FOR PESTICIDES AND SPECIALTY CHEMICALS
- TULSI AGRO ENGI MECH PVT. LTD.
- UNIQUE COLOR SORTER PRIVATE LIMITED
- URBAN FARMER LTD (UFEA TRADING KENYA)
- US AID
- VALASUMANI FARM MACHINES PVT LTD
- VENTURE STEELS PVT LTD
- VISHAKHA IRRIGATION PVT LTD.
- XINXIANG HEXIE FEED MACHINERY MANUFACTURING CO.,LTD
- YUCHENG HENGSHING MACHINERY CO.,LTD
- YUZUAK SPRINKLERS







## WE THANK OUR VALUABLE EXHIBITORS























































































## **WE THANK OUR VALUABLE EXHIBITORS**









































































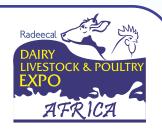














## **WE THANK OUR VALUABLE EXHIBITORS**





































































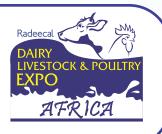














# Thank You....!

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